

RECOMMENDATIONS

Direct County staff to **identify logical greenspace connections** in the Area and to identify **opportunities for roadway/corridor beautification and enhancement**.

Direct County staff to **explore grant opportunities and partnerships** to implement corridor beautification and enhancement goals.

Coordinate with area governments, agencies and businesses to **identify desirable community design features and standards** for implementation through capital improvements, land development regulations and incentives (e.g., design standards for development along the roadway corridor; an overall community design theme, etc.)

During the review of County development codes, **recognize that certain areas are unique, like the Gateway Area, and may require the development of special codes and requirements** to achieve area-specific goals that arise out of planning efforts like the one described above.

POSITIONING COUNTY PROPERTIES to Implement Economic Goals and Exemplify Sustainable Quality Development Principles

There are several parcels in County ownership, particularly in the vicinity of the Airport, that can be developed/redeveloped to support light industrial/business uses and marketed to attract high wage jobs and contributory industries (**see Figure 2**). There are also County-owned properties that need to be examined more closely to see how they might contribute to revenue-generation, how they might provide employment opportunities, or be considered for sale. There are also County properties that can be uniquely redeveloped to provide a regional recreational purpose, or should be purposely protected for their environmental or cultural significance. Other properties require examination for their potential to buffer residential areas from certain non-residential uses. Overall, planning for each property requires balancing employment /economic potential with countywide economic contribution, and the potential impacts on public facilities, the natural environment and the surrounding community. **Table 5** provides certain specific recommendations for County properties as follows: