



Staff Report

File #: 16-358A, **Version:** 1

Agenda Date: 3/15/2016

Subject:

Presentations and Awards:

Thanks for Doing Business Recognition - NDH Medical, Inc.

Surveyors and Mappers Week Proclamation

Partner Presentation:

Creative Pinellas - Barbara St. Clair, Executive Director

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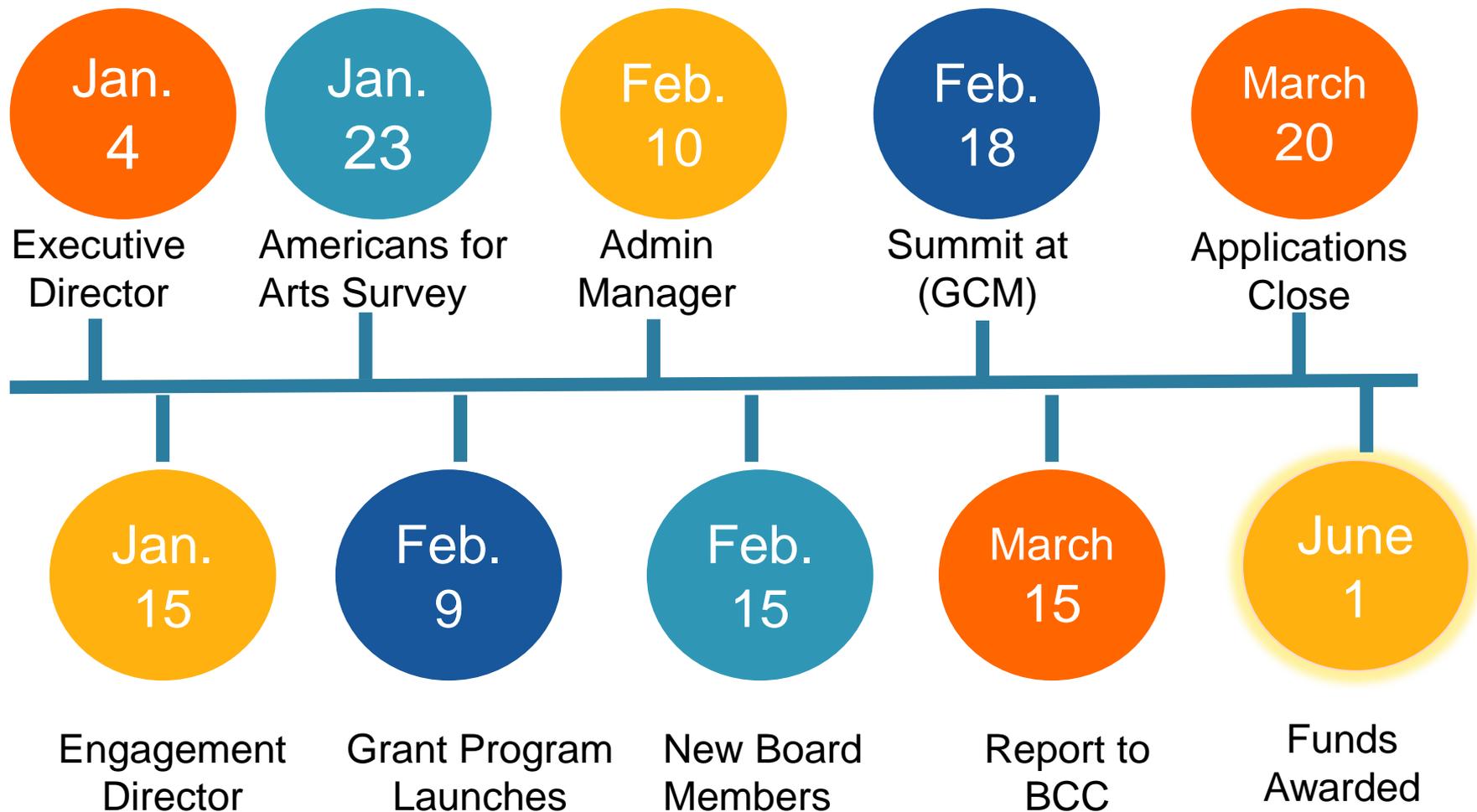
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Presented to the
Pinellas County Board of
County Commissioners
March 15, 2016

Progress





We Made a Number of Promises:

- ✋ **That we would take action** – providing concrete benefits to the community quickly
- ✋ **That we would become partners** – to strengthen and provide value to partner organizations
- ✋ **That we be proficient** as an organization and function effectively
- ✋ **That we would be collaborative** and would engage with the community
- ✋ That quick timeline shows we are **very serious about fulfilling those promises**



Jumping Into More Detail



Taking Action

 On Feb. 9 launched 2 Grants Programs

 Fellowships for artists

 Support for non-profits offering arts / cultural programs for youth



 Applications close Friday, March 18

 Funds available June 1 – September 15

 Access applications at creativepinellas.org

A screenshot of an application form for the Creative Pinellas Rapid Returns Grant Program. The form is tilted and shows various input fields for organization information, contact details, and project information. The fields include: Organization Name, FEIN Number, Phone, Website, Year of Incorporation, State of Incorporation, Organization Mission Statement (Word Limit 125), Organizational History (Word Limit 250), Contact Person (Name), Title, Contact Email, Name of Project/Program where funding will be applied, and Project Start Date.



Becoming Partners

- ✦ In January we joined with the St. Petersburg Arts Alliance on the Americans for the Arts countywide survey



- ✦ Partnering with VSPC on new arts-focused web presence to replace our marketing website





Gaining Proficiency

Board



Susan Latvala



Karen Williams Seel



Coco Bermudez



Terry Haas



Leslie Curran



Tony Armer



Nancy Loehr



Susan Benjamin



Doreen Moore



Lauren Davenport



Ken Rollins



Carlen Petersen

Contractor Team



Barbara St. Clair



Elizabeth Brincklow



Danny Olda



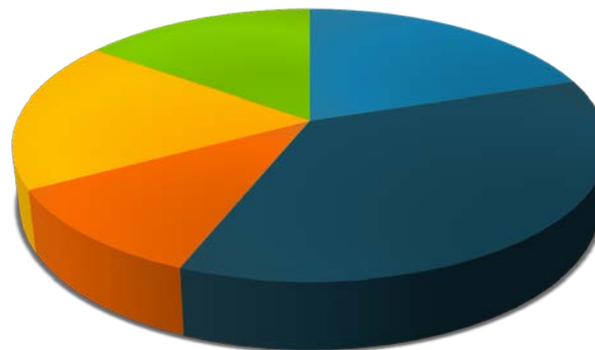
Mason Gehring

Collaborating and Engaging

Engaged in Discovery Process

 Over 60 interviews - most one-on-one

- Artists
- Arts Leaders and Organizations
- Business Leaders
- Civic Leaders
- Arts Events



Top 3 takeaways

-  A thirst for what Creative Pinellas could offer
-  Supportive that we are moving forward
-  Delighted that we asked for their input



Collaborating and Engaging

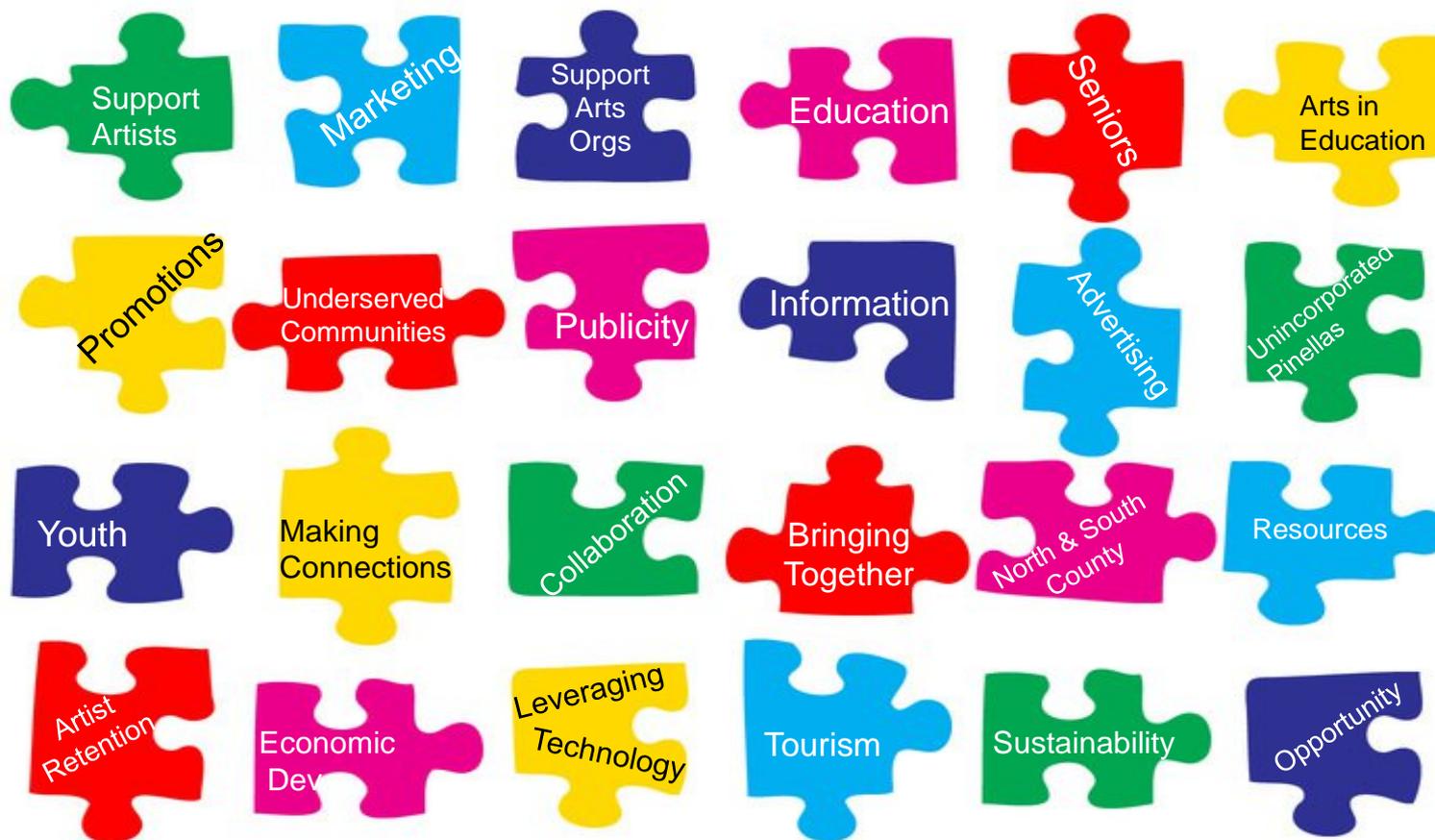
- Summit February 19 at Gulf Coast Museum
 - 100 plus attendees (including many who participated in the Discovery Process)
 - Introduced new Executive Director
 - New vision for Creative Pinellas
 - New Board members and team
 - Feedback was very positive





Jumping to Today

Our Focus: Putting Together the Puzzle





Clarifying our Vision

- ✦ To be a catalyst for the arts through
 - ✦ High quality transformative programs
 - ✦ That support or engage...
 - ✦ The people and the communities we serve



Clarifying our Purpose for Pinellas County

- ✦ Creating vibrant communities
- ✦ Supporting the artists, arts and cultural organizations and creative community as a whole
- ✦ Encouraging creativity and innovation
- ✦ Supporting economic development
- ✦ Showcasing the county as a cultural destination
- ✦ Making the fruits of all of this activity and creativity accessible to all people who live here
- ✦ Positively impacting public policy, community participation and quality of life



Living our Values

-  We are action-oriented
-  We are collaborative
-  We are focused on the County
-  We are innovative
-  We look for, believe in and make connections







Our Future

- ✦ In May, at the budget session we will present:
 - ✦ A short and mid-range strategic plan
 - ✦ A description of upcoming and projected programs
 - ✦ Broad strokes of a long range strategic program
 - ✦ Request a commitment of dollars to continue growth and to support the organization long term



Questions?

Contact Information

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