



OFFICE OF THE COUNTY ADMINISTRATOR

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**M E M O R A N D U M**

**TO:** The Honorable Chair and  
Members of the Board of County Commissioners

**FROM:**  Robert S. LaSala, County Administrator

**SUBJECT:** June 12, 2012, *Healthy Communities Workshop*

**DATE:** May 24, 2012

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Attached is the Agenda for the June 12, 2012, Healthy Communities Workshop. At this second Workshop, which is a follow-up to the May 17 Workshop, we will complete the review of Healthy Communities Strategic Initiatives proposed by staff. On the attached Agenda, note that those items we have covered already are identified in grey, while the items yet to cover (i.e., to be covered on June 12) are represented in red.

On June 12, please bring the information and materials you received for the May 17 Workshop. We plan to meet in the County's Communications Building, Studio B, at 9:30 a.m., and anticipate completing the workshop by early afternoon. Thank you.

**Continued...**

## **HEALTHY COMMUNITIES**

### **WORKSHOP AGENDA for**

**MAY 17, 2012** and **JUNE 12, 2012**

**9:30 a.m., MAY 17, 2012, at the Collaborative Labs at St. Petersburg College**

**9:30 a.m., JUNE 12, 2012, at Pinellas County Communications, Studio B**

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- I. Welcome and Overview (Bob LaSala)  
Background  
Desired Outcomes of Workshop Agenda
  - An Understanding of the *challenges* facing this Core Service Area (CSA)
  - Acknowledgement that the *Big Ideas* embedded in strategies are consistent with BCC strategic direction
  - BCC Validation of a *Master Strategy* and Specific Strategic Initiatives for *responding* to challenges
  
- II. Overview of Workshop Scope and Method and of Big Ideas (Larry Arrington) *see: Strategic Planning Big Ideas Attachment*
  
- III. Healthy Communities Master Strategy (Gwendolyn Warren) *see: Economic Impact of Poverty Report*
  
- IV. Health and Human Services Strategic Initiatives (Gwendolyn Warren) *see: p. 34 of Report*
  
- V. Justice and Consumer Services Strategic Initiatives (Timothy Burns) *see: p. 55 of Report*
  
- VI. **Community Development Strategic Initiatives (Anthony Jones) *see: p. 73 of Report***
  
- VII. **Code Enforcement Strategic Initiatives (Todd Myers) *see: p. 78 of Report***
  
- VIII. **Planning Strategic Initiatives (Gordon Beardslee) *see: p. 80 of Report***
  
- IX. **Economic Development Strategic Initiatives (Mike Meidel) *see: p. 83 of Report***
  
- X. Health and Human Services Action Items (Gwendolyn Warren) *see: Health and Human Services Action Items Attachment*
  
- XI. **Special Roles of BCC in advancing Master Strategy and Strategic Initiatives (Open discussion by BCC)**