

**Lealman Community Redevelopment Area Advisory Committee**  
**Meeting Minutes**  
**July 25, 2017 ~ 6:00 PM**

The meeting was held on Tuesday, July 25, 2017 in the Crown Buick /GMC Dealership Training Room, 5237 – 34<sup>th</sup> Street North, St. Petersburg, FL 33714.

**1. Call to Order (Steve Cleveland, Chair)**

Chairman Cleveland called the meeting to order at 6:02 p.m.

- Brief introduction of committee members and citizens in attendance

**2. Roll Call**

**Members:** Steve Cleveland (Chair); Brian Ellis (Co-Chair); Cheryl DiCicco; Dwayne Hawkins; Sean Ingber; Enoch Nicholson; Gary Grooms; Danielle Barber and James Roberto

**Absent Members:** None

**County Staff:** Chris Young; Mary Burrell and Marcella Faucette

**Public:** Eric Schleich; Allison Nall; Scarlett Amey-Wyns and Buddy Hernandez (*business owner-Buddy For Hair*)

**3. Approval of Minutes – (June 27, 2017)**

*Upon motion by Mr. Brian Ellis, seconded by Mr. Sean Ingber, the minutes of the meeting of June 27, 2017 were unanimously approved.*

**4. Old Business**

- **Mobile home ordinance update**

Mr. Young informed the Committee that the proposed ordinance addressing declining Mobile Home Parks (MHPs) within the Lealman CRA area was approved by the BCC on July 18, 2017. Upon request, he provided an overview of the ordinance.

A request was made for the MHP Ordinance to be placed on the CRA Webpage. Mr. Cleveland expressed concern about the posting of the ordinance as the legalese of the document could be confusing. Misinterpretation of the language may cause some mobile home park residents to think that they would soon be homeless. The Committee agreed that a summary that could stand alone or in conjunction with the ordinance would be the best approach for posting the information. Mr. Young agreed that a brief summary explaining the ordinance could be posted to the CRA webpage.

- **Impact of Lealman fire assessment fee on CRA**

At the last Advisory meeting, the Committee was interested in knowing whether or not the CRA TIF would be affected by the proposed \$56.00 Fire Control District Fee. Mr. Young informed the Committee that the vote, which took place on August 1, 2017, would not impact the TIF revenue.

- **CRA Facebook page**

In order to address the concerns of the Committee from the previous Advisory meeting, Mr. Young informed the group that the rights to the CRA Facebook page had been given to Ms. Rachel Booth, Planning's CRA/Redevelopment Section Manager. He stated that if a member was willing to man the page that he would work with that member regarding the information/events/neighborhood or community meetings etc. that would need to be posted. He explained that the page and the information posted would need to be:

- Open ended
- Non-partisan
- Non-political

Mr. Sean Ingber volunteered to man the page.

***Upon motion by Ms. Cheryl DiCicco, seconded by Ms. Danielle Barber, Mr. Sean Ingber was unanimously approved as the custodian of the CRA Facebook page.***

- **Back to school event sponsorship (PAL)**

Mr. Young asked the Committee if they would be interested in sponsoring or participating in community events. Mr. Cleveland stated that at previous events, Community Development set up tables with a variety of handouts regarding housing etc. There was interest in the provision of CRA handouts to be set out on one of the information tables.

Mr. Cleveland also stated that for the upcoming Back to School event, scheduled for August 5, 2017, that PAL has 750 book bags to give away but Mr. Neil Brickfield had only received 400 reservations. He explained that after the reserved bags were gone, the remaining were dispersed on a first come first served basis.

The upcoming community events include a Halloween event and a Fall Festival hosted by PAL and the FDC and the JWB. The dates have not been determined at this time. There is some interest in the CRA sponsoring vision, hearing and blood pressure screenings.

## **5. New Business**

- **CRA program door hanger**

Mr. Young informed the group that staff is looking into the development of information door hangers in multiple languages informing the community about items such as residential and business programs and grants as well as site improvement programs etc. Adopt-A-Block has agreed to assist in the door hanging task. The Committee thought this was a great idea and would like to see the door hangers before they are hung. Mr. Young stated that he would hopefully have more information to share at the next meeting.

- **Strategic Dumpster locations (Mr. Nicholson, Mr. Roberto)**

Mr. Young asked Mr. Nicholson to express his suggestions regarding strategic dumpster locations within the CRA. Mr. Nicholson stated that he thought it would be a good idea to coordinate with waste management for dumpsters to be strategically placed throughout Lealman for the residents to clean up their areas. The committee informed him that Adopt- A- Block goes out on a weekly basis to clean up the alleyways etc. and that Keep Pinellas Beautiful organizes an annual event to clean up the community. Mr. Nicholson clarified that he was suggesting a quarterly clean up event to encourage community participation. He asked if Mr. Roberto would participate by picking up the dumpsters. Mr. Roberto said that that could be done. This topic will be revisited at a later date.

- **Mary Burrell Emergency Management outreach**

Ms. Mary Burrell spoke with the group about helping to find ways to reach the elderly, the home bound, the homeless and the non- English speaking population during emergencies. She is trying to set up communication networks to help spread necessary life- saving information to everyone during emergency situations.

Ms. DiCicco expressed her concern about the safety of the sexual predators who are not permitted to seek refuge in the public shelters. She stated that if that population does not stay with family or friends, that that population has no support during storm emergencies.

## 6. Comments

- The Committee stated that the Lealman community is asking a lot of questions that they feel that they are not able to answer. They feel inadequate in quelling rumors, *i.e. grocery store going into the firehouse*, as they are not aware of what is going on. The Committee would like current updates on projects in Lealman: sidewalk, park, trail improvements; new houses, stores etc.; # of permits pulled and for what purpose either via email, link on County CRA page, Facebook page.
- Mr. Grooms mentioned that the City of St. Pete had a link on their website for people to check # of permits pulled; any new development that was taking place. Mr. Young will look to see if the County has something equivalent and let the group know at the next meeting.
- Mr. Grooms suggested that CRA work on **one** specific project of significance – accomplish it and brag about it instead of trying to concentrate on so many things at one time.
- Ms. DiCicco suggested signs similar to realtor signs be used for completed projects that read “*This project was funded by the Lealman CRA*” – and the CRA logo. She stated that the group can ask for old campaign signs for revamping into CRA signs.
- Ms. Barber suggested an end of the year open house event or a quarterly or end of the year outreach newsletter be disseminated to the community. She volunteered to write it as she used to send such a newsletter to residents via the Asian Family Center. She also stated that total budget was between 6-7 grand.
- Mr. Ingber suggested that other departments be invited to any future open house events so that residents could ask questions.
- Committee would like Code Enforcement to be invited to next meeting (Chris will make contact with Code Enforcement staff to schedule)

## 7. Next Meeting Date and Items for Next Agenda (Tentative)

- Tuesday August 22, 2017

## 8. Adjournment

There being no further business, Ms. Cheryl DiCicco made the motion to adjourn which was seconded by Mr. Sean Ingber. The meeting adjourned at 7:00pm.