



MEETING MINUTES

PROJECT NAME: CRS Support/Flood Risk and Mitigation Public Information Working Group (FRMPIWG)
MEETING DATE: Thursday June 20th, 2019
LOCATION: Tampa Bay Regional Planning Council

1.0 INTRODUCTION OF PARTICIPANTS AND LATEST STATUS OF CRS PROGRAM & PPI (CECE)

- Jurisdictions introduced their staff and stakeholders. Meeting participants are listed on the sign-in sheet.

2.0 PPI AND EVOLUTION OF FRMPIWG

- Cece McKiernan reiterated the importance of the 1:1 staff/stakeholder ratio in order to meet requirements for carrying forward the PPI (Program for Public Information) and LMS (Local Mitigation Strategy) Working Group effort. She reviewed the time commitment and attendance requirements.
- Lisa Foster further explained the additional applications of this group in addition to the PPI (Program for Public Information). This group will serve as the working group for the FRP (Flood Response Plan), FIP (Flood Insurance Plan) and FMP (Floodplain Management Plan), which is a component of the larger LMS (Local Mitigation Strategy).

3.0 LMS

- Floodplain Management Planning Steps
Chris Zambito provided an overview (attached) of the steps already taken and future work needed. He explained what we need from stakeholders which includes representation by specific communities at this meeting, giving input to the process, developing projects and sharing this information among those in your community.
- Story Map
Lisa Foster and Chris Zambito demonstrated the draft story map which provides a simpler method of reviewing data and communicating the LMS in a format for everyone. Lisa and Chris will share the link for the story map when it is ready to be shared.

4.0 IDENTIFY NEEDS (COUNTYWIDE & MUNICIPALITY SPECIFIC)

- Khan Bouphe reviewed spreadsheets (attached) that allow Pinellas County to capture all the projects from each municipality so this can be included in the PPI document and make it easier for ISO to review when they visit the individual communities. We will need a commitment from each community to implement the projects of their choice once a year.
- All communities committed to the following projects:
 - Utility Bill
 - Map Service
 - Repetitive Loss Area Mailing
 - Hurricane Guide
 - Real Estate Information and Brochure
 - Links to Web
 - Providing Flood Service Information to callers

- Community Newsletter/Beach Newspaper
- Veterinarian Email Blast
- Redington Shores, Treasure Island and Indian Shores do Annual Meetings
- Unincorporated and St. Petersburg do Flash Reports

5.0 **PINELLAS RESOURCES TOOLBOX**

- Libby Bolling, Pinellas County Public Information Specialist, demonstrated the capabilities of the Toolbox that is being compiled for all jurisdictions with resources to be used in this effort. As soon as the Toolbox is complete a link will be shared with all the meeting participants for review, comment and approval at the next meeting.

6.0 **REQUESTS**

- Follow Sunshine Meeting standards
- We will add to future agendas, public comment
- Send final mission statement for the group to help better understand goals
- Create something local government staff can use to explain to their managers how this effort will help them – Flood Economics

7.0 **NEEDS**

- Repetitive Loss Areas from Communities in shape files if possible
- A grant for communities to send flood risk mailers is available from TBRPC
- Send Alert Pinellas Link to all municipalities

The final FRMPIWG meeting for 2019 will be held September 19 here at the Tampa Bay Regional Planning Council. Cece McKiernan will send Outlook invitations for this final meeting in the following weeks.

Adjourn