



1.1 MEETING MINUTES

PROJECT NAME: CRS Support/Flood Risk and Mitigation Public Information Working Group (FRMPIWG)
MEETING DATE: Friday, May 29, 2020
LOCATION: GoTo Meeting

2.0 INTRODUCTION OF PARTICIPANTS (CECE)

- Cece welcomed everyone to the Virtual meeting and Lisa encouraged participants to share their cameras so we could see as many participants as possible.
- Cece checked attendance to verify that each participating community met the required 1:1 staff/stakeholder ratio.
- Cece reiterated the importance of the 1:1 staff/stakeholder ratio requirement to ensure success with the CRS PPI (Program for Public Information) and LMS (Local Mitigation Strategy) Working Group effort.
- Cece shared that the October meeting for this year would most likely be Virtual as well. All agreed. A date of October 16th from 12:00 – 2:00 was tentatively set.

3.0 STATUS OF PPI

- Khan Bopha, Jones Edmunds, reviewed the current status of the multijurisdictional LMS, which includes the multijurisdictional PPI and RLAA (Repetitive Loss Area Analysis) countywide overview and detailed unincorporated analysis. He thanked everyone for their input and advised that ISO had conducted a courtesy review. He noted that:
 - Highlighted projects must have specific precise publicity language.
 - Each jurisdiction's Annual Evaluation Report must be submitted to their own governing body for approval and submitted as part of their Annual Recertification.
 - Local jurisdictions need to adopt the LMS and/or PPI document and since our last meeting the County has shared specific language that ISO (Insurance Service Office) will be looking for in the Adoption Resolutions and the resolutions must be submitted to Cece so she can assist with getting them to ISO for approval. Per ISO, the communities that participate in the MJ PPI and have an LMS adoption resolution worded as specific as the Pinellas County resolution, will receive the PPI credit (assuming they implement their projects). The specific language is in the County toolbox. Let Cece or Lisa know if you are having trouble finding it.
 - Lisa sent the Flood Insurance Coverage Improvement Plan to FEMA for approval and FEMA acknowledged receipts and clarified that they were not required to approve the plan, but will offer suggestions that benefit Pinellas County.

- Lisa elaborated on the FEMA approval issue and showed the communities the projects for 2020 that she is compiling and showed where documentation is being kept. Social media is being saved as screen shots and communities may have to do their own social media so check with your ISO specialist to confirm what they will approve.
- Municipalities should have the Flood Guide and All Hazard Preparedness Guide at each of their events and should modify it with their specific logos and contact information.
 - Mary Burrell discussed an outreach effort that will be hosted by Pinellas County for the Barrier Island Zoom Webinar on June 4th.

4.0 **STATUS OF LOCAL MITIGATION STRATEGY (LMS) AND FLOOD RISK AND MITIGATION PUBLIC INFORMATION WORKING GROUP (FRMPIWG)**

- Chris Zambito, Atkins Global, provided an overview of the current status of the LMS
 - The Plan was approved
 - He reviewed a list of communities and where they are in the adoption process.
- Chris reviewed the CRS scoring for CRS FMP credit from ISO based on their review of the LMS Plan.

5.0 **IMPLEMENTATION**

- **PINELLAS RESOURCES TOOLBOX UPDATE**
 - Lisa again reviewed the toolbox which will allow all the participating communities to not only access the plethora of sharable resources compiled by Pinellas County but also upload their documentation of completed projects making CRS outreach project reviews by ISO easier
- **INFORMATION AVAILABLE**
 - Standardized messages for social and regular media in different weather scenarios.
 - Real Estate Disclosure Program email promotion content available, municipalities need to make an effort to connect with their local area Real Estate agents to further the success of this project for them.
 - Calendar is available, dates that are set are recommendations. Reminders are being sent.

6.0 **ELEVATION CERTIFICATE ENTRY APPLICATION FOR MUNICIPALITIES**

- Elevation Certificates are currently being uploaded to the Pinellas County website ECs from the FDEM database are also on the map but have not been reviewed for quality.
- Municipal ECs are being added to another map service by a contractor. Once complete, the municipalities will need to upload their ECS to the map service via the City EC Entry Application developed by the County. CRS credit is available to communities that make ECs available online and in a database. Pinellas County will hold a training on the EC app. Send Lisa your login for ArcGIS online or the name of the person that will be doing this upload for you so we can add them as

a user to the application. Each community should have one user for EC uploading.

7.0 **STORM SEASON**

- Lisa asked meeting participants to visit the Pinellas County COVID-19 information How to Help to see how you can help the communities with the upcoming storm season.
- Lisa asked the meeting participants to think about what messaging should be used for this year specifically.
 - Mary talked about people in cars being such a risk driving into water of unknown depth, is “Turn Around Don’t Drown” not working anymore? Don’t Drive, Stay Alive?
 - Mary talked about the Host Homes program that allows for people to evacuate and not have to go to a community shelter.

8.0 **REMINDERS**

- We will continue to post agendas and minutes on the website, although it may not be required.
- All documents on the web must be ADA compliant, linking to the Pinellas County website for communication of your flood risk information meets requirements.

9.0 **NEEDS/TASKS**

- Cece asked if the communities had any additional needs, none were heard.
- The floor was opened for public comment.
 - Sally Bishop talked about using our tools and good data to help residents assess their vulnerability so they can decide during the time of COVID-19 if they really need to evacuate during a storm.
 - Katrena from Indian Shores talked about continuing work on information for the tourists that provide listing of hotels available for emergency housing. We need to connect Katrena with Mary and Lisa to develop a packet. The hotel owners will be making the plan that they would give to the visitors.

The next FRMPIWG meeting will be Virtual and will be held on October 16 from 12 – 2 pm.

Adjourn