



2021 Wellness Incentive: Maternity Support

1. Open to pregnant women only.
2. Earn up to 50,000 reward points or \$200 cash. Program completion may exceed the annually allotted 50,000 reward points and \$200 cash maximum.
3. To enroll, call UnitedHealthcare at (888) 478-4752 to speak with a nurse. The program is offered in partnership with Optum so their representative may reach out to you by phone if they identify you as a qualified candidate.
4. After delivery, upon completion of an exit interview with your nurse, the incentive will be rewarded at the next [semi-annual payout](#).

Maternity Support	Rally %	Reward Points	Cash	Employee	Spouse (on County plan)	Opt Out
Access to nurses and healthy pregnancy resources	up to 100%	up to 50,000	up to \$200	Yes	Yes	No

What is the Maternity Support Program?

A personal coach provides support, access to nurses, and educational resources 24/7. Whether it is your first pregnancy or if you have other children, this is an opportunity to get the information you need to make healthy choices.



What resources are available?

The Maternity Support Program provides:

- One-on-one support throughout your pregnancy
- Access to health care professionals to identify any risks and special needs
- Pregnancy and childbirth materials and resources including a mobile app
- Access to a neonatal nurse manager for babies with special health needs

Is the incentive amount based on when I enroll?

Yes. See below:

- First trimester - \$200 incentive
- Second trimester - \$150 incentive
- Third trimester - \$100 incentive

How do I get more info?

Visit the [Maternity Support website](#), or contact the UnitedHealthcare Nurse Liaison Amy Hertog by [email](#) or phone at (727) 464-5579.